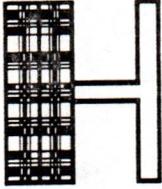


# HIGHLAND ADVERTISING

CURRENT TV ROSTER  
SATELLITE STATIONS

7820 S. Broadway Tyler, Texas 75703 214/561-9999

| <u>CALL LETTERS</u>          | <u>CITY/CONTACT</u>                           | <u>FAX</u>   |
|------------------------------|---|--------------|
| KTXS                         | ABILENE<br>SYLVIA HOLMES                      | 915-676-9231 |
| WVEU                         | ATLANTA                                       | 404-633-4567 |
| KVUE                         | AUSTIN  | 512-459-4023 |
| KBSI                         | CAPE GIRARDEAU<br>ALLEN MUSTER                | 314-334-1208 |
| WVAH                         | CHARLESTON                                    | 304-757-7533 |
| WSTR                         | CINCINNATI<br>LAUREL ADAMS                    | 513-242-2633 |
| KTVT                         | DALLAS<br>O.K. TALLEY                         | 817-457-1897 |
| KHOG                         | FAYETTEVILLE                                  | 501-521-9124 |
| WJRT                         | FLINT   | 313-233-3130 |
| KMPH                         | FRESNO  | 209-255-0275 |
| WABG                         | GREENVILLE                                    | 601-455-3311 |
| KHTV                         | HOUSTON                                       | 713-781-3441 |
| WTTV                         | INDIANAPOLIS                                  | 317-781-0031 |
| WBBJ                         | JACKSON TN                                    | 901-424-5448 |
| KETK                         | JACKSONVILLE                                  | 903-561-1648 |
| KCTV                         | KANSAS CITY                                   | 913-677-7168 |
| WKXT                         | KNOXVILLE                                     | 615-689-9047 |
| KARK                         | LITTLE ROCK                                   | 501-376-1852 |
| KTVE                         | MONROE, DAVID CLARK                           | 318-322-9718 |
| WGNO                         | NEW ORLEANS<br>KEITH CIBULSKE                 | 504-522-1885 |
| KOCB<br>(11-18-91)<br>Cancel | OKLAHOMA CITY<br>SHERRY RUSSELL/DANNY MCGUIRE | 405-478-1027 |



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|---------------------------|------------------------------|--------------|
| WOWT                      | OMAHA                        | 402-346-9249 |
| WJTC                      | PENSACOLA                    | 904-438-4306 |
| WMTS                      | MURFREESBORO                 | 615-893-6612 |
| WYED                      | RALEIGH                      | 919-553-0984 |
| KTBS                      | SHREVEPORT                   | 318-862-9430 |
| KOLR                      | SPRINGFIELD                  | 417-862-6439 |
| WTOG                      | TAMPA                        | 813-577-1806 |
| KCEN                      | TEMPLE/WACO<br>LUCY HARGROVE | 817-859-5831 |
| WNWO<br>(CANCEL 11-18-91) | TOLEDO                       | 419-535-0202 |
| VTV                       | TORONTO CN<br>DALE SCOTT     | 416-480-2749 |
| KOKI                      | TULSA                        | 918-664-5504 |
| WTVA                      | TUPELO                       | 601-844-7061 |
| KSAS                      | WICHITA KS<br>AUDREY WATTREE | 316-942-8927 |
| KFDX<br>(CANCEL 11-18-91) | WICHITA FALLS<br>PEGGY EDGAR | 817-691-4384 |
| KLSB<br>(CANCEL 11-18-91) | LUFKIN<br>EVA BROWN          | 409-569-1595 |

**MEMORANDUM**

**To:** Mark Armstrong  
Widd Boyce

**Date:** 8-28-92

**Department:**

**Subject:** TV Update

**From:** Gayle

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WAKA, Montgomery, AL cancelled effective 8-17-92.

WVEU, Atlanta, GA Time change from 8:30 to 10:30  
Sundays, effective 8-23-92.

WTOG, Tampa, FL Time will change on 9-6-92 from  
8:00 to 7:00. Rate decrease from  
\$1,125 to \$800. (This station  
is cancelled effective 9-11-92.  
9-6-92 will be last program.)

MEMORANDUM

To: Mark Armstrong

Date: 5-20-92

Department:

Subject: KJEO, Fresno

From: Gayle

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KATZ representative, Lee Bennett, called to let you know that the promo tape you sent Fresno, KJEO, has a misspelled word on the tape. Several viewers had called regarding this. Word is "provocative." He didn't know how it was shown on the tape.

Please let Lee know if you want KJEO to pull the promo or keep running it until another one is received.

KATZ 214-978-4903

March 16, 1992

MEMO

TO: Mark Armstrong

FROM: Ian Hufton

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The following Television Programs should not be re-run, because of the dated material offered.

Program 17M - Why Birth  
Program 18M - Creation Proof

MEMORANDUM

To: Nora Sharp

Date: 4-29-92

Department:

Subject: TV Station Update

From: Gayle

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Nora, please add two new stations which will begin airing Sunday, May 3, 1992, after you run your report for this week.

WAKA, Montgomery, Alabama, Channel 8, CBS Affiliate,  
10:00 A.M., \$400.00 per week.  
ZIPS: 350, 351, 352, 354, 359-64, 367, 368

KTFO, Tulsa, Oklahoma, Channel 41, Independent,  
~~8:30 a.m.~~, \$300.00 per week.  
ZIPS: 740, 741, 743, 744, 749

*9:00 a.m.*

cc: Widd Boyce

Mark Armstrong,

Mark, Station WAKA, in Montgomery will only be able to tape program on Saturdays. In case they have a problem or miss the feed, they have requested that we send two general topic programs for back-up. Please ship these today (4-29-92).

Ship to:

Lewis Fryer/Mark Smith  
WAKA-8  
3020 East Blvd.  
Montgomery, AL 36116

Check with me if you have any questions. Thanks.